



**A better way to
leave the world**

[EARTHIRECTCREMATION.ORG](https://earthdirectcremation.org)

Who is Earth Direct Cremation?

Providing Compassionate, Affordable, Eco-friendly Cremation Only Services in Victoria, South Australia and South East Queensland

An Earth Direct Cremation ensures a heartfelt and dignified farewell. As a non-profit organisation, we maintain fixed, transparent prices while aligning our services with a strong environmental focus, contributing to a meaningful and sustainable legacy for future generations.

Our Story

As environmental awareness grows, so too does the greenwashing of outdated service models offered by commercial funeral operators. Recognising the demand for genuine, sustainable funeral offerings our team designed a carbon-positive cremation service from the ground up.

By choosing Earth Direct Cremation, you are contributing to global efforts to combat climate change and preserve the natural world. That's why we guarantee that each service is not just carbon neutral, but Carbon Positive – a responsible choice to help secure a sustainable future for your children and grandchildren. Together, we can make a positive impact on our environment.

Our Partners



Why Choose Us?

Our team at Earth Direct Cremation is dedicated to providing compassionate support during difficult times. From the moment you reach out to us, you can expect understanding, empathy, and a commitment to guiding you through the funeral arrangement process with care.



Fixed Cost Pricing

We believe in transparency and simplicity. Our fixed-cost pricing ensures that you know exactly what you're paying for, with no hidden fees. We provide straightforward options to suit your needs and budget.



On Your Terms

We understand that every individual and family is unique. With Earth Direct Cremation, you have the flexibility to make arrangements on your terms. Whether you prefer an online process or a more personalised approach, we adapt to your needs to ensure a meaningful and respectful farewell.



Environmental Impact

We take pride in our commitment to the environment. Our eco-friendly cremation process employs state-of-the-art technology and sustainable practices to reduce carbon emissions, conserve resources, and protect the planet for future generations.



Customer Satisfaction

Customer satisfaction is our priority. We value feedback and continuously strive to exceed expectations. Our experienced team is here to support you, ensure a seamless process and provide the care and attention you deserve during a challenging time.



NFP Status

As a not-for-profit organisation, our focus is on serving you rather than making a profit. We are dedicated to providing affordable, dignified services without compromising quality or our environment. By choosing Earth Direct Cremation, you contribute to a meaningful cause, supporting our mission to make sustainable funeral services accessible to all.

Our People

At Earth Direct Cremation, we understand the importance of this moment and strive to make it as smooth as possible. Our team is available 24/7 by phone, email or website enquiry and is ready to answer any question you may have.



Kevin Hartley

Kevin Hartley is the Founder, Project Director and acting CEO of Earth Funerals Project. He has more than 20 years of experience in the funeral and cemetery industries, giving him a broad and deep understanding of the sector.



Kieran Worthington

Kieran is a former Board member of 22 years for Bereavement Assistance Limited. He is currently principal for the Sustainable Funerals Group and CEO of the Earth Funerals Project.



Pippa De Marco

Pippa began her journey in the funeral industry in Orange County, California, where her passion for helping grieving families was ignited. Her dedication continues in Australia, where she fosters senior dogs in need.



Georgia Charlwood

Georgia has worked in the funeral industry for over a decade, gaining extensive experience and expertise. She is passionate about assisting families and strives to provide care, compassion, and a listening ear during difficult times, aiming to reduce stress as much as possible.



Alex Marshall

Alex Marshall is a funeral consultant for the Sustainable Funerals Group. Alex has nearly 10 years of experience in the funeral industry, and is passionate about helping families and providing guidance to ensure the outcome is consistent with the family's needs.

Environmental Impact

Understanding Environmental Consequences

Repairing Our Planet, One Farewell at a Time

At Earth Direct Cremation, we recognise the importance of minimising our environmental impact. Our eco-friendly cremation process employs state-of-the-art technology and sustainable practices to reduce carbon emissions, conserve resources, and protect the planet for future generations.



Carbon Offsetting

We take responsibility for our carbon emissions by calculating the carbon footprint of every service. Through partnerships with leading (charitable) environmental organisations, we invest in Federal Government accredited carbon offsets. For every tonne of carbon generated by our services we guarantee to offset at least two tonnes. In this way we move beyond the old 'carbon-neutral' standard to embrace a carbon-positive future.



Resource Efficiency

Our cremation model minimises environmental impact by utilising only the essential resources and opting for renewable and earth-friendly products whenever possible. We prioritise efficiency to reduce waste and conserve natural resources.



Environmental Restoration

As a registered environmental charity we take our commitment to environmental stewardship seriously. As well as carbon offsetting, we invest surplus funds to support the planting of native flora and a range of conservation and restoration programs implemented by our environmental partners.

Our Environmental Focus

At Earth Direct Cremation, the simple act of choosing a carbon-positive cremation links the death of your loved one with genuine environmental restoration works. Through our Legacy Bequests program, families have the option to extend their gesture of care, creating a living legacy that contributes to the health of our planet for future generations.



Our Mission

At Earth Direct Cremation it is our mission to pioneer a charitable trade organisation that offers eco-friendly funeral services by fully offsetting their environmental costs and directing all profits towards ecological restoration. We aim to establish a national network of funeral homes and natural burial grounds, providing sustainable end-of-life options while promoting environmental conservation and education.



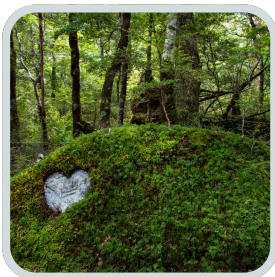
Our Commitment

We promise to support you through the challenging process of saying goodbye. Additionally, we pledge to provide transparent, affordable, and environmentally conscious cremation services.



Our Impact

Earth Direct Cremation's influence goes far beyond providing a respectful farewell. Our commitment to eco-friendly practices ensures a lasting positive impact on the environment, contributing to a healthier planet for future generations.



Our Carbon Positive Guarantee

We firmly believe that every action counts in safeguarding our planet. By choosing Earth Direct Cremation, you're contributing to global efforts to combat climate change and preserve the natural world. That's why we guarantee that each service is not just carbon neutral, but Carbon Positive - a responsible choice to help secure a sustainable future for your children and grandchildren. Together, we can make a positive impact and leave a legacy of a cleaner, healthier planet.

Legacy Bequests

At Earth Direct Cremation, we believe in leaving a meaningful legacy that extends beyond our time on Earth. Our Legacy Bequests allow families to make tax-deductible donations that create a lasting impact by funding native flora planting and preservation efforts in partnership with our trusted, charitable environmental partners. Through Legacy Bequests, families can honour their loved ones while contributing to the health and sustainability of our planet for future generations.

Cultivating Memories, Enriching Environments

Working with our environmental partners, Legacy Bequests are directed to a variety of conservation, planting and restoration works, contributing to living memorials that honour a life lived.

Legacy Bequests can vary in size, offering families the flexibility to make contributions that align with their values and goals. It is even possible to calculate a Legacy Bequest to offset the carbon footprint of an entire life; a truly meaningful gesture and lasting gift to children and grandchildren.



Sprout

Make a \$1,000 tax-deductible donation to the Earth Legacy Trust, supporting native flora planting and preservation efforts.



Grove

Contribute a \$3,000 tax-deductible donation to the Earth Legacy Trust, fostering the growth and vitality of conservation sites managed by our environmental partners.



Forrest

Leave a lasting impact with a \$6,000 tax-deductible donation to the Earth Legacy Trust. Call us to discuss how your donation can be used to help revitalise our environment.

Environmental Benefits of Legacy Bequests



Native Flora Preservation

Legacy Bequests fund the preservation of native flora, ensuring the conservation of indigenous plant species and their ecosystems.



Habitat Restoration

Funds from Legacy Bequests are used to restore and rehabilitate habitats, providing essential habitats for wildlife and contributing to ecosystem health.



Soil Conservation

Legacy Bequests help prevent soil erosion and degradation by supporting the establishment of native flora, which stabilises soil and prevents nutrient runoff into waterways.



Carbon Offset

Legacy Bequests aid in carbon offsetting efforts by funding the planting of trees, which absorb carbon dioxide from the atmosphere, and human instigated revegetation programs designed to mitigate the effects of climate change.

Frequently Asked Questions

Read our top questions below or visit our website FAQ page for more

What makes Earth Direct Cremation services unique?

Earth Direct Cremation stands out by offering eco-friendly cremation-only funeral services, ensuring a dignified farewell while caring for the environment. We focus on affordability, transparency, and a commitment to supporting you in making informed decisions.

How is Earth Direct Cremation's pricing structured?

Earth Direct Cremation follows a fixed and transparent pricing model. We believe in simplicity and do not charge for unnecessary extras, providing a clear and affordable option for families.

What's included in Earth Direct Cremation's cremation-only service?

Our cremation-only service includes essential elements, including transportation and mortuary accommodation, organisation of all necessary certification and registration, a custom eco-casket (93% recycled cardboard), the actual cremation, and return of the ashes afterwards. We focus only on what matters most to provide an affordable and environmentally friendly option.

Can you explain Earth Direct Cremation's commitment to the environment?

Earth Direct Cremation is dedicated to the environment in every step of our service delivery. Our cremations are carbon-positive, so every service we provide offsets more carbon than it produces. Every family that chooses Earth Direct Cremation contributes to the environmental restoration of our planet.

How can I get more information about Earth Direct Cremation services & pricing?

You can explore our website, contact us directly or download our pricing brochure for a comprehensive overview.



**We're here to help
24 hours a day, 7 days a week**

Need assistance? Simply call 1300 22 44 17.

Please consider the environment before printing this brochure.

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